

QuickTime™ and a
decompressor
are needed to see this picture.

Orchid Suites Welcomes NWF Affiliates

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YOUR NEEDS

- Build Membership
- Generate Revenue
- Advocacy
- Resources
- Support

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BUILD MEMBERSHIP

- Online member database
- Manage members
- Recruit members
- Serve members

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MEMBER DATABASE

- Online
- Sortable, searchable
- Dynamic
- Custom fields
- Create reports

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MANAGE MEMBERS

- View member details
- Search member records
- View transactions
- Create reminders
- Sort and create mailing lists

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RECRUIT MEMBERS

- Forms (join, subscriber, volunteer)
- Create member types
- Send email blasts
- Tell a friend links
- Member only areas

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SERVE MEMBERS

- Create dynamic mailing lists
- Email blasts with marketing
- Blogs
- Surveys
- Events

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GENERATE REVENUE

- Set membership levels and attach price
- Create donor types (contribute to target items)
- Collect member dues
- Renew memberships
- Send reminders

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ADVOCACY TOOLS

- Issues
- Action alerts
- RSS feeds
- Email blast
- FAQs

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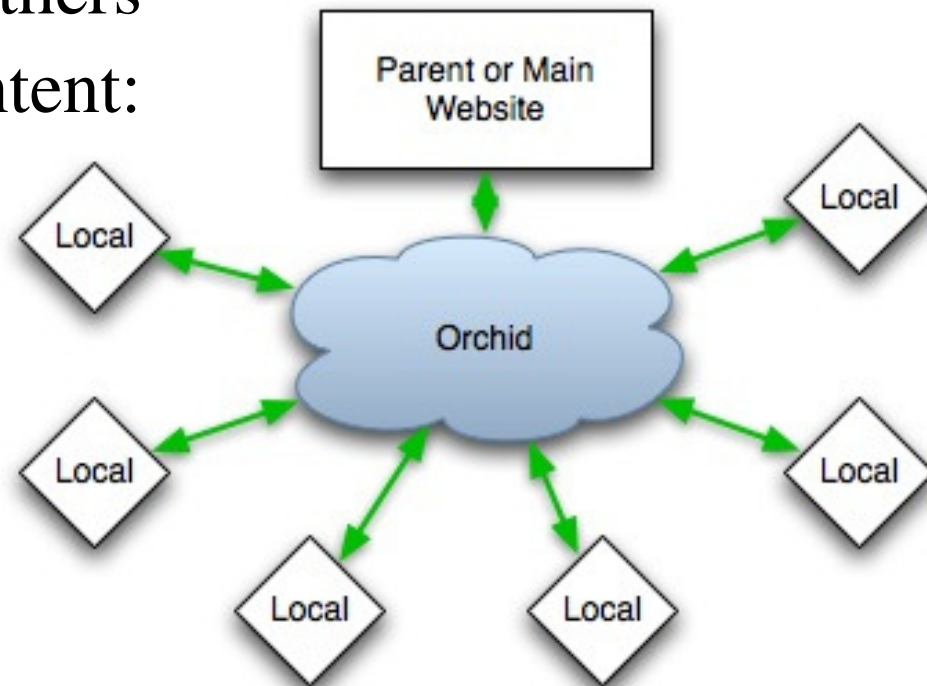
RESOURCES

- Puts management of task in the hands of the right people (members, finances, content)
- User friendly
- Relieves burden of turnover
- Subsidized by NWF national
- Leverage what others do >>

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LEVERAGE RESOURCES

- Share content w/others
- Access shared content:
 - press releases
 - news feeds
 - events
 - issues



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WHY ORCHID SUITES & NWF?

- 15 years in non-profits and technology
- 5 years dedicated to solving the problem of “recreating the wheel”
- Makes \$ense to optimize services to a group with common needs
- Shared knowledge, network and opportunity
- Committed to making a difference

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SOFTWARE AS A SERVICE

- Rent vs. own (subscription based)
- Pay over time
- FREE upgrades on regular basis
- Ever growing feature sets
- User driven and built with open source tools
- Helpdesk, online training

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Thank you!

Learn more @

**www.orchidsuites.net/sites/nwfaffiliates/
or contact Orchid Suites at
info@orchidsuites.net**